

WILSON SONSINI

Kelly H. Yin

ASSOCIATE

Litigation
Century City

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FOCUS AREAS

Class Action Litigation
Commercial Litigation
Internet Strategy and
Litigation
Litigation

EXPERIENCE

Kelly Yin focuses her practice on internet, data privacy, IP litigation, and counseling for companies across sectors including technology, entertainment and media, and e-commerce.

She represents technology, media, and entertainment companies of all sizes, from start-ups to global leaders in litigation and arbitration, in matters involving the First Amendment, Wiretap Act, Copyright Act, Lanham Act, Computer Fraud and Abuse Act, and various state and local laws. Kelly has counseled clients on a wide range of technology and media issues, including streaming, data scraping, brand protection, online advertising, web tracking, and app development.

Recent representative matters include:

- Representing an entertainment platform in multiple data privacy class actions concerning advertising technology
- Representing an e-commerce and social media company in a competitor suit involving intellectual property claims
- Representing a media company in multi-state litigation over the application of taxes to video streaming technology
- Represented an e-commerce platform against infringement claims in emergency court proceedings
- Represented an entertainment platform in class action litigation concerning the use of tracking technology

Prior to joining the firm, Kelly was an associate at Sullivan & Cromwell LLP where she represented clients in a broad range of matters including trademark protection, software investigations, and class action litigation. During law school, she served as a judicial intern to the Honorable Goodwin H. Liu of the Supreme Court of California and was a member of the Jenner & Block Supreme Court & Appellate Clinic.

Kelly also speaks Mandarin Chinese.

CREDENTIALS

Education

- J.D., University of Chicago Law School
- B.A., Political Science, University of California, Los Angeles

Admissions

- State Bar of California
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District of California
- U.S. District Court for the Northern District of California

- U.S. District Court for the Southern District of California

INSIGHTS

Select Speaking Engagements

- Moderator, "Hot Topics in Advertising for Cutting Edge Fashion, Beauty, and Entertainment Brands," Los Angeles, California, May 24, 2023