Andrea Linna

Representative Publications and Presentations

Presentations

- Speaker, "AI in Digital Health," Techstars Healthcare, May 2, 2024

- Speaker, "AI in Digital Health: Key Regulatory, IP and Commercial Topics," Wilson Sonsini Digital Health Webinar Series, February 1, 2024

- Speaker, "Roll-Up Transactions and MSO/PCs," January 16, 2024

- Speaker, "Digital Health at Wilson Sonsini," Mid-America Healthcare Investors Network, November 15, 2023

- Speaker, "Digital Health & Artificial Intelligence: Navigating the Growing Legal Complexities of Digital Healthcare Regulations," Illinois Association of Healthcare Attorneys, November 9, 2023

- Speaker, "Digital Health," The Ohio State University, Moritz College of Law, Health Care Payment and Policy Class, October 2023

- Speaker, "Digital Health and the Corporate Practice of Medicine," Wilson Sonsini Digital Health Webinar Series, September 27, 2023

- Speaker, "Digital Health and Navigating the Legal Complexities of Digital Health Regulations," Wilson Sonsini Digital Health Webinar Services, August 8, 2023

- Speaker, "Regulation and Revolution: Trends in Digital Health," Wilson Sonsini Medical Device & Digital Health Conference, June 16, 2023

- Speaker, "FTC Proposal to Ban Noncompete Clauses," Becker's Business Minute Podcast, January 25, 2023

- Speaker, "FTC Proposal to Ban Noncompete Clauses," Becker's Healthcare Podcast, January 25, 2023

- Host, "Virtual Primary Care," Health+Tech Video Podcast Series, December 1, 2022

- Speaker, "Understanding Health Law 101: What Every New Healthcare Lawyer Should Know," Illinois Association of Healthcare Attorneys ("IAHA") Annual Symposium, November 18, 2022

- Speaker, HIPAA and Healthcare Transactions, November 2, 2022

- Guest Lecturer, "Health Care Payment and Policy," School of Law: Loyola University Chicago, November 2, 2022

- Host, "Exploring the Possibilities of Telehealth," Health+Tech Video Podcast Series, October 14, 2022

- Speaker, "Debrief on Becker's Digital Health Conference 2022," Becker's Digital Health + Health IT Podcast, October 12, 2022

- Moderator, "Digital Health: The Winners, Losers of the Next 5 Years," 7th Becker's Health IT + Digital Health + RCM Annual Meeting: The Future of Business and Clinical Technologies, Becker's Hospital Review, October 5, 2022

- Moderator, "Who Are the Emerging Competitors in Healthcare and Health IT?," 7th Becker's Health IT + Digital Health + RCM Annual Meeting: The Future of Business and Clinical Technologies, Becker's Hospital Review, October 6, 2022

- Moderator, "Key Ideas Around Strategy, Innovation and Engagement for the Next Decade," 7th Becker's Health IT + Digital Health + RCM Annual Meeting: The Future of Business and Clinical Technologies, Becker's Hospital Review, October 5, 2022

- Speaker, "OIG Telehealth Fraud Report," Becker's Digital Health + Health IT Podcast, September 20, 2022

- Co-host, "Keynote Amber Fencl, 15th Annual Healthcare Finance and Growth Conference, Digital Health Dinner," Health+Tech Video Podcast Series, September 15, 2022

- Moderator, "Digital Health Keynote and Dinner with Amber Fencl of Novant Health," 15th Annual Healthcare Finance and Growth Conference, September 14, 2022

- Moderator, "Digital Health: Realizing the Potential," 15th Annual Healthcare Finance and Growth Conference, September 15, 2022

- Speaker, "Amazon and One Medical Data Sharing and HIPAA Penalties for Non-encrypted Hardware," Becker's Digital Health + Health IT Podcast, September 1, 2022

- Speaker, "House of Representatives Advancing Telehealth Beyond COVID-19 Act and OIG Special Fraud Alert," Becker's Digital Health + Health IT Podcast, August 9, 2022

- Co-host, "The Role of Digital Health in Driving Value-Based Women's Healthcare," Health+Tech Video Podcast Series, July 21, 2022

- Speaker, "DOJ's cyber security fraud initiative and Dobbs v. Jackson's impact on women's health apps," Becker's Digital Health + Health IT Podcast, July 12, 2022

- Speaker, "Utilizing telehealth in order to address the mental health crisis," Becker's Digital Health + Health IT Podcast, July 7, 2022

- Speaker, "Rise of Prescription Digital Therapeutics (PDTs)," Becker's Digital Health + Health IT Podcast, June 24, 2022

- Speaker, Data and Digital Health: Strategies for Partnering With Providers to Enhance Outcomes, June 23, 2022

- Speaker, "HIPAA and FTC Data Breach Updates - June 2022," Becker's Digital Health + Health IT Podcast, June 16, 2022

- Speaker, "Challenges surrounding the quality of telehealth and the lack of providers," Becker's Digital Health + Health IT Podcast, June 1, 2022

- Speaker, "Enforcement in Digital Health," Becker's Digital Health + Health IT Podcast, May 19, 2022

- Speaker, "Data Sharing Opportunities and Risks," Blue Cross Blue Shield 2022 National Summit, May 3, 2022

- Speaker, "Apps for Diagnosing COVID and Medicaid Telehealth Services," Becker's Digital Health + Health IT Podcast, April 25, 2022

- Speaker, "Women's Leadership," Becker's Healthcare Podcast, April 7, 2022

- Speaker, "Modernizing HIPAA," Becker's Digital Health + Health IT Podcast, March 24, 2022

- Speaker, "Price transparency in health systems and women's leadership," Becker's Healthcare Digital Health + Health IT podcast, March 16, 2022

- Speaker, "Telehealth reimbursement post-pandemic and the Telehealth Extension and Evaluation Act," Becker's Healthcare Digital Health + Health IT podcast, February 19, 2022

- Moderator, "Digital Health Investments - Forecasting the Future Regulatory Environment of Telehealth," 18th Annual Healthcare Private Equity & Finance Conference, February 16, 2022

- Speaker, "Talent Wars in Digital Health," Becker's Healthcare Digital Health + Health IT podcast, February 8, 2022

- Co-host, "Examining the Impact of Proposed HIPAA Changes on Medical Records Requests," Health+Tech Video Podcast Series, November 30, 2021

- Co-host, "A Look at the Proposed HIPAA Changes," Health+Tech Video Podcast Series, November 15, 2021

- Guest Lecturer, "Health Care Payment and Policy, Value-Based Strategies - Virtual Care," Loyola University School of Law, October 20, 2021

- Speaker, Preparing for Major HIPAA Changes in 2022: What You Need to Know About Proposed Modifications to the HIPAA Privacy and Security Rule, October 14, 2021

- Speaker, AHLA's Speaking of Health Law: Keys to an Effective HIPAA Data Breach Response, Podcast, October 8, 2021

- Panelist, RSM Virtual Health Care Day: Innovation and Digital Transformation Panel, September 30, 2021

- Co-host, "Health Information Exchange and Security," Health+Tech Video Podcast Series, July 15, 2021

- Host, "Venture Capital in Digital Health," Health+Tech Video Podcast Series, June 29, 2021

- Speaker, "Telehealth Post-Pandemic and the New HIPAA Privacy Rule," HI Pitch: The AHIMA Podcast, June 21, 2021

- Host, "Leveraging Technology to Improve Physician Contracting," Health+Tech Video Podcast Series, May 27, 2021

- Featured guest, Becker's Healthcare Podcast, May 21, 2021

- Co-host, "Post-Pandemic Healthcare Compliance and Enforcement Priorities," Health+Tech Video Podcast Series, April 22, 2021

- Co-speaker, Telehealth: How the Pandemic is Shaping the Future of Remote Healthcare, The State Bar of Michigan, Health Law Section, April 2021

- Guest Speaker, "Telehealth: Future Trends and Industry Impact," Healthcare Headlines Video Series, March 22, 2021

- Co-speaker, "Dr. Zoom Will See You Now. The Overnight Success of Telehealth for COVID-19," Health Law Institute, The Institute of Continuing Legal Education, March 2021

- Guest Speaker, "Navigating the Complexities of Digital Healthcare," Across the Table: A Healthcare Private Equity Podcast, February 24, 2021

- Moderator, "Telehealth: The Future is Here," Illinois Association of Healthcare Attorneys (IAHA) Annual Symposium, November 2020

- Guest Lecturer, "Management of Health Care for the Elderly," Wharton School of the University of Pennsylvania, October 2020

- Guest Lecturer, "Pop-Up Course: Law in the Time of Corona," Northwestern Pritzker School of Law, and Coursera.com, April 2020

- Project Partner, "Innovating Compliance with the Stark Law," Northwestern Pritzker School of Law CS+Law Innovation Lab, April 2020

- Speaker, "Where Are We Now? The State of Telemedicine in 2020 and Beyond," ICLE Health Law Institute, March 2020

- Guest Lecturer, "Telemedicine Legal Considerations," University of Michigan, School of Public Health, February 2019 and February 2020

- Speaker, "Healthcare Contracting with Vendors and Suppliers, Negotiating Indemnification, Limitation of Liability, Change of Control and Other Key Provisions," Strafford Publications, February 2019

- Speaker, "Building a Telemedicine Program," Health Care Association of Michigan Annual Convention & Expo, November 2018

- Speaker, "Telemedicine Licensure in Michigan," Health Care Law Section of the State Bar of Michigan, May 2018

- Speaker, "Mega Rule's Mega Impact on Nursing Facilities: The New Requirements of Participation," State Bar of Michigan, Health Care Law Section Annual Meeting, September 2017

- Speaker, "The Overpayment Rule: The Importance of Compliance Monitoring," Health Care Association of Michigan Annual Convention & Expo, September 2016

Publications

- Co-author, "Healthcare Regulatory Legal Chapter in the Playbook for Healthtech Companies," Publication by AlbionVC, a prominent UK Venture Capital Firm (July 2023)

- Co-author, "Regulation and Revolution: Trends in Digital Health," Wilson Sonsini Life Sciences Report (Summer 2023)

- Author, HHS Issues New HIPAA Guidance on Audio-Only Telehealth Services, *McGuireWoods Legal Insights*, July 14, 2022

- Co-author, "Healthcare Headaches: 8 Key Legal Issues Facing General Counsel Offices in 2022," AHLA Annual Meeting 2022, July 2022

- Author, OCR Seeks Input on "Recognized Security Practices" as Mitigating Factor for HIPAA and HITECH Fines, *McGuireWoods Legal Insights*, May 26, 2022

- Author, Senators Propose Commission on Health Data Use and Privacy Protection to Study Modernizing HIPAA, *McGuireWoods Legal Insights*, March 18, 2022

- Author, FDA Issues Draft Guidance on Digital Health Technologies in Clinical Trials, *McGuireWoods Legal Insights*, January 31, 2022

- Quoted, "Data Breach Rule for Health Apps Leaves Developers in the Dark," *Bloomberg Law,* November 16, 2021

- Author, FTC Issues Reminder on the Breach Notification Requirements by Health Apps and Other Connected Devices and Their Service Providers, *McGuireWoods Legal Insights*, October 5, 2021

- Co-author, Increasing OIG and DOJ Telehealth Fraud Enforcement Likely on Horizon, *Compliance Today*, Health Care Compliance Association (HCCA), July 2021

- Author, Arizona Passes Broad Telehealth Law With Audio-Only Coverage, *McGuireWoods Legal Insights*, June 17, 2021

- Author, NIST Updating Security Guidance Amid HIPAA Modernization, *Password Protected*, May 28, 2021

- Author, For the First Time, FDA Cites Sponsor for Failure to Submit Clinical Trial Results to ClinicalTrials.gov, *McGuireWoods Legal Insights*, May 17, 2021

- Author, Telehealth: How the Pandemic Is Shaping the Future of Remote Healthcare, *McGuireWoods Legal Insights*, March 25, 2021

- Author, HHS Extends Public Comment Period for Proposed HIPAA Privacy Rule Changes, *McGuireWoods Legal Insights*, March 18, 2021

- Author, Department of Health and Human Services Announces Proposed Changes to the HIPAA Privacy Rule, *McGuireWoods Legal Insights*, February 4, 2021

- Mentioned, "Innovation Lab Demos: Northwestern Law and Computer Science Students Partner with Organizations to build Legal Technology Solution," *Lexblog*, April 29, 2020

- Quoted, "Michigan hospitals, physicians receive $900 million in coronavirus relief funds, but well short of what is needed," *Crain's Detroit,* April 24, 2020

- Quoted, "Telemedicine has a big role in the coronavirus fight, but doctors say the laws remain murky," *CNBC.com*, March 18, 2020

- Author, "Michigan Independent Living Facilities - Home for the Aged Licensure Exemption Application Deadline Approaching," October 2019

- Co-author, "Legal Issues with Office-Based Endovascular Labs," April 2019

- Co-author, "Telemedicine in Long Term Care," *AHLA Post-Acute and Long Term Services Practice Group*, May 2018

- Co-author and contributor, "The HIPAA Matrix: Privacy Rule Preemption Analysis Matrix for Michigan Law," *State Bar of Michigan Health Care Law Section*, March 2018

- Author, "Coming to Terms with Software as a Service Agreements for Long Term Care," *McKnight's*, March 2018

- Co-author, "Managed Care Contracting and Negotiations," *Promoting Excellence Magazine, Health Care Association of Michigan*, March 2014